

2016 UNIST ENTREPRENEURSHIP WEEK

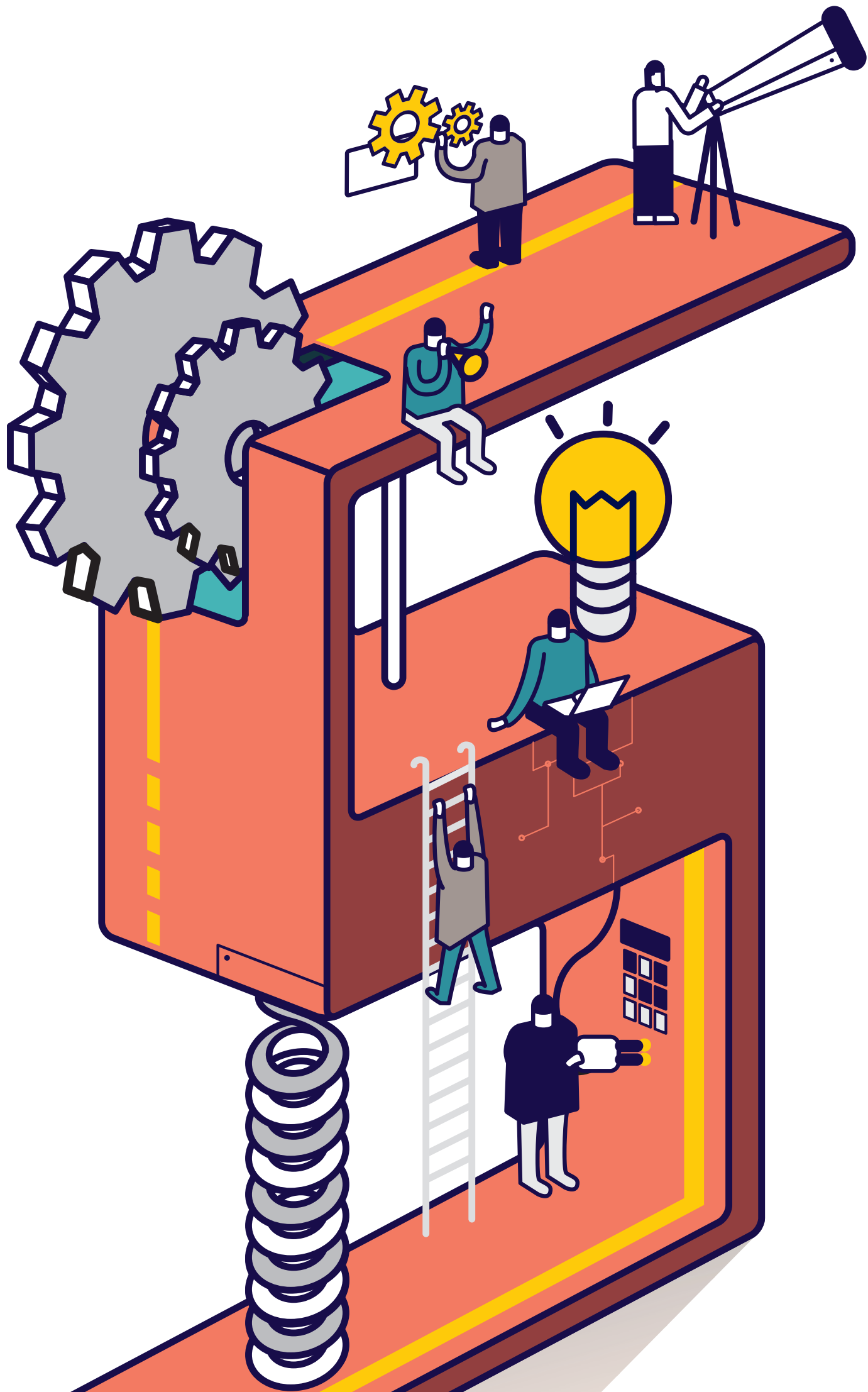
일시 2016년 10월 31일(월) ~ 11월 4일(금)

장소 UNIST 경동홀 및 제2공학관(104) TD룸

WHEN Oct. 31(Mon)~ Nov. 4(Fri), 2016

WHERE UNIST KyungDongHall at Main Administration Bldg 4F,
TDroom at Engineering Bldg. 2(104) 10F

※ 별도 Recruiting session(예정)



울산-UNIST 커뮤니티의 기업가정신 확산,
실전 경험을 통한 이공계 창업 엘리트 양성을 목표로
2016 UNIST Entrepreneurship Week가 개최됩니다.

본 행사에서는 국내외 창업생태계 멘토 강연, 해외 대학 창업관련
전문가 강연, 모의창업 경진대회 등 다양한 프로그램이 5일 동안
UNIST 캠퍼스에서 열립니다.

프로그램

10.31(Mon) Global Entrepreneurship (MAB KyungDongHall)

| 시간 | 세부내용 | 비고 |
|---------------|--|--|
| 16:00 - 16:30 | Introduction to 2016 UNIST entrepreneurship week | KwangWook Gang (Director, Center for Entrepreneurship Education) |
| 16:30 - 18:00 | Startup trend of Asia | JungWook Lim (Director, Startup Alliance Korea) |
| 18:00 - 19:00 | Dinner | |
| 19:00 - 20:00 | The players and practices of a winning startup ecosystem | Eugene Noh (New Ventures Program Manager, UC Berkeley) |
| 20:00 - 21:00 | Softbank Ventures Korea and investment cases | Edward Chung (Senior Associate, Softbank Ventures Korea) |
| 21:00 - 21:30 | Networking | |

11.1(Tue) Social Entrepreneurship (EB2 TDroom)

| 시간 | 세부내용 | 비고 |
|---------------|--|---|
| 18:30 - 19:00 | Dinner | |
| 19:00 - 19:40 | Sustainable social entrepreneurship in Ulsan | ChulHo Lee (Executive Director, COCRENET) |
| 19:40 - 20:20 | By Mom story | MinWook Kim (CEO, By Mom) |
| 20:20 - 20:30 | Break time | |
| 20:30 - 21:30 | Demo pitch (2 teams) | |
| 21:30 - 22:00 | Networking | |

11.2(Wed) Becoming high-growth startups (EB2 TDroom)

| 시간 | 세부내용 | 비고 |
|---------------|--|--|
| 18:30 - 19:00 | Dinner | |
| 19:00 - 19:40 | Understanding of startup investment : The case of Coolidge Corner Investment | HyukTae Kwon (CEO, Coolidge Corner Investment) |
| 19:40 - 20:20 | Tumblbug story | JaeSeoung Yeom (CEO, Tumblbug) |
| 20:20 - 20:30 | Break time | |
| 20:30 - 21:30 | Demo pitch (2 teams) | |
| 21:30 - 22:00 | Networking | |

11.3(Thu) For the engineers (EB2 TDroom)

| 시간 | 세부내용 | 비고 |
|---------------|--|--|
| 18:30 - 19:00 | Dinner | |
| 19:00 - 19:40 | Inventup : Startup of the engineers | Sungjae Hwang (CCO, FuturePlay) |
| 19:40 - 20:20 | My experience in tech and big data based multinational company | Doyle Chung (Ex-Korea Country Director, App Annie) |
| 20:20 - 20:30 | Break time | |
| 20:30 - 21:30 | Demo pitch (2 teams) | |
| 21:30 - 22:00 | Networking | |

11.4(Fri) US and Korea entrepreneurship ecosystems (EB2 TDroom)

| 시간 | 세부내용 | 비고 |
|---------------|--|--|
| 17:00 - 18:00 | Talk Concert : Comparison between US and Korea entrepreneurship ecosystems | • Kihong Bae (CEO, Strong Ventures) • John Nahm (CEO, Strong Ventures) • Blaine Vess (BOD, Study Mode) • Dennis Lee (CEO, Pensionrun) |
| 18:00 - 19:00 | Talk with UNIST's entrepreneurs | |
| 19:00 - 19:30 | Dinner | |
| 19:30 - 20:30 | Demo pitch (2 teams) | |
| 20:30 - 20:45 | Closing remarks | KwangWook Gang (Director, Center for Entrepreneurship Education) |

주최 UNIST ULSAN NATIONAL INSTITUTE OF SCIENCE AND TECHNOLOGY

후원 미래창조과학부 NRF 한국연구재단 Strong Ventures

COCRENET COOLIDGE CORNER INVESTMENT STONEBRIDGE